Fewer ads, safer family browsing

Start with one goal and add a few sensible layers.

- [ ] **Choose your goal**
  Fewer adverts, fewer unsuitable websites, or both? Ad blocking and content filtering do different jobs; neither makes every app or interaction safe.

- [ ] **Have a family conversation**
  Agree on suitable apps, device routines and who can see activity reports. Let children know they can ask for help when something feels wrong.

- [ ] **Check settings on each device**
  Review age-appropriate family controls, app permissions and supported search or video settings. Keep this layer when devices leave home.

- [ ] **Look at your existing router**
  Check its exact model for family filters. Compatible UniFi, ASUS and TP-Link systems offer options; features and subscription costs vary. Ask for help before buying.

- [ ] **Choose a setup you can manage**
  A suitable router may support Cloudflare Families settings; it filters harmful or adult websites, not ads. Pi-hole needs extra equipment and technical setup.

- [ ] **Try one change, then check everyday use**
  Keep the original settings or get help. Check school sites, games and video calls. Use harmless provider test pages rather than searching for unsuitable content.

- [ ] **Review as your family grows**
  Home filters may not apply on mobile data or other Wi-Fi. Useful pages can be blocked and unsuitable material can be missed. Keep conversations and device controls too.

Extra confidence, not a complete safety net

Several small layers work together: family conversations, device settings, home filtering and supervision. You do not need to become a networking expert. CCC can help choose and set up an option for your home.

Our first goal: _____ Check-in date: _____

Official help: eSafety family controls | Cloudflare Families

Companion guide: Fewer ads, safer browsing: a family guide to filtering